

27 January 2017

Your contact is: Amy Bryan & Peter Driver - Committee Services

NOTICE OF MEETING - LICENSING APPLICATIONS SUB-COMMITTEE 1 - TUESDAY 7 FEBRUARY 2017

A meeting of Licensing Applications Sub-Committee 1 will be held on Tuesday 7 February 2017 at 5.00pm in the Council Chamber, Civic Offices, Bridge Street, Reading.

The agenda for the meeting is set out below.

WARDS AFFECTED PAGE NO

1. DECLARATIONS OF INTEREST

(a) Councillors to declare any disclosable pecuniary interests they may have in relation to the items for consideration;

(b) Councillors to declare whether they wish to speak on the grounds they:

(i) Have submitted a relevant representation as an interested party; or

(ii) Will be speaking on behalf of an interested party.

2. MINUTES OF THE MEETING OF LICENSING APPLICATIONS SUB-COMMITTEE 2 HELD ON 12 JANUARY 2017 1

To confirm the Minutes of the meeting of Licensing Applications Sub-Committee 2 held on 12 January 2017 as a correct record.

3. APPLICATION FOR THE GRANT OF A PREMISES LICENCE - SPRINKLES GELATO, LONDON ROAD, READING. REDLANDS 7

To consider an application for the grant of a Premises Licence in respect of Sprinkles Gelato, 120 London Road, Reading.

LICENSING APPLICATIONS SUB-COMMITTEE 2 MINUTES - 12 JANUARY 2017

Present: Councillors Woodward (Chair), Dennis and Livingston.

18. MINUTES

The Minutes of the meeting of Licensing Applications Sub-Committee 1 held on 1 November 2016 and Licensing Applications Sub-Committee 2 held on 8 December 2016 were confirmed as correct records and signed by the Chair.

19. APPLICATION FOR THE GRANT OF A PREMISES LICENCE - SHINFIELD TANDOORI

The Head of Planning, Development and Regulatory Services submitted a report on an application by Mr Deepak Gurung for the grant of a Premises Licence in respect of Shinfield Tandoori, 234C Shinfield Road, Reading.

The report stated that the application was to grant a Premises Licence to permit the following licensable activities:

Hours for the Supply of Alcohol (off premises)

Sunday to Wednesday	1700 hours until 0000 hours
Thursday to Saturday	1700 hours until 0200 hours

Late Night Refreshment (indoors)

Sunday to Wednesday	2300 hours until 0000 hours
Thursday to Saturday	2300 hours until 0200 hours

Hours the Premises are open to the Public

Sunday to Wednesday	1700 hours until 0000 hours
Thursday to Saturday	1700 hours until 0200 hours

A copy of the application form was attached to the report at Appendix I.

A representation against the application had been received from Reading Borough Council Licensing Team and was attached to the report at Appendix II. Representations had also been received from Reading Borough Council's Noise and Nuisance Team and Reading Borough Council's Planning Team but following an agreement with the applicant to reduce the hours of operation both representations were withdrawn. A copy of the applicant's letter dated 15 December 2016 amending the application was attached to the report at Appendix III. The applicant had proposed licensable activities cease at 2300 hours Sunday to Thursday and 0000 hours Friday and Saturday. A plan showing the location of the premises (identified in black) and surrounding area was attached at Appendix IV.

The applicant had submitted additional information before the hearing which set out proposed conditions. At the hearing the applicant amended the application for late night refreshment to be indoors and outdoors and not just indoors as stated on the application form.

The report stated that in considering representations received, the Licensing Authority had a duty to carry out its functions with a view to promoting the four licensing objectives, as follows:

LICENSING APPLICATIONS SUB-COMMITTEE 2 MINUTES - 12 JANUARY 2017

- The prevention of crime and disorder
- Public safety
- The prevention of public nuisance
- The protection of children from harm

The report also stated that paragraph 11.7.1 of the Council's Statement of Licensing Policy, regarding Late Night Refreshment, stated that concerns existed around problems of noise and nuisance, crime and disorder and anti-social behaviour related to late night opening. Therefore, operators of late night refreshment premises wishing to open beyond 11pm, would need to demonstrate clearly that nuisance, crime, disorder or antisocial behaviour would not result from their later operation.

The report also stated that the Licensing Act 2003 Section 18 (6) stated that any relevant representation should be considered in the context of the likely effect of the grant of the premises licence on the promotion of the licensing objectives. Therefore, in the context of the grant of a licence, it was reasonable for the Licensing Authority to base its decision on an application on what the likely effects of granting a licence would have on the promotion of the licensing objectives. The report also set out paragraphs 3.19 and 8.33 to 8.39 of the Amended Guidance issued under Section 182 of the Licensing Act 2003 March 2015.

Richard French, Licensing Officer Reading Borough Council, was present at the meeting and addressed the Sub-Committee on his representation regarding the application.

The applicant, Mr Deepak Gurung, was present and was represented by Mr Kuldeep Sethi, solicitor, both of whom addressed the Sub-Committee on the application and responded to questions.

Resolved -

- (1) That, in order to promote the four licensing objectives and having regard to the oral and written representations made, the Secretary of State's guidance the Council's Statement of Licensing Policy the application in respect of Shinfield Tandoori be granted as follows:

Hours for the Supply of Alcohol (off premises)

Sunday to Friday	1700 hours until 2300 hours
Saturday	1700 hours until 0000 hours

Late Night Refreshment

Saturday	2300 hours until 0000 hours
----------	-----------------------------

- (2) That the premises be open to the public as follows:

Sunday to Friday	1700 hours until 2300 hours
Saturday	1700 hours until 0000 hours

- (3) That the following mandatory conditions be attached to the licence:

SUPPLY OF ALCOHOL

1. No supply of alcohol may be made under the premises licence;

LICENSING APPLICATIONS SUB-COMMITTEE 2 MINUTES - 12 JANUARY 2017

- (a) at a time where there is no designated premises supervisor in respect of the premises licence; or
 - (b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
2. Every supply of alcohol under the premises licence must be authorised by a person who holds a personal licence.

SUPPLY OF TAP WATER

The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

AGE VERIFICATION POLICY

1. the premises licence holder or club premises certificate holder shall ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol;
2. the designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy;
3. the policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either -
 - (a) A holographic mark, or
 - (b) An ultraviolet feature.

MINIMUM PERMITTED PRICING

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
2. For the purpose of the condition set out in paragraph (1) -
 - (a) "duty" is to be construed in accordance with the alcoholic liquor duties act 1979(1)
 - (b) "permitted price" is the price found by applying the formula -
$$P = d + (d+v)$$
where-
 - (i) P is the permitted price,

LICENSING APPLICATIONS SUB-COMMITTEE 2 MINUTES - 12 JANUARY 2017

- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
 - (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
 - (i) the holder of the premises licence
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
 - (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
 - (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994(2).
- 3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 4. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
 - (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
- (4) That the following conditions, in addition to the mandatory conditions, be attached to the licence:
 - (a) Alcohol shall only be sold in conjunction with a food order. The sale of alcohol shall be refused if no food is ordered in conjunction with the requested sale of alcohol;
 - (b) The minimum order of food for the sale of alcohol shall be £5;
 - (c) The sale of alcohol shall be restricted to Wine and Asian Beer, as stated by the applicant at the hearing;

LICENSING APPLICATIONS SUB-COMMITTEE 2 MINUTES - 12 JANUARY 2017

- (d) The Premises Licence holder shall ensure that the premises has a digitally recorded CCTV system and that the cameras shall continually record whilst the premises are open to the public and recordings shall be kept for a minimum of 31 days with time and date stamping. Data recordings shall be made available without undue delay and within 24 hours from initial request to an authorised officer of Reading Borough Council or a Thames Valley Police, together with facilities for viewing upon request. Recorded images shall be of such a quality as to be able to identify the recorded person;
- (e) Clearly legible and suitable notices shall be displayed to advise customers that CCTV is in operation at the premises;
- (f) The premises shall at all times operate a Challenge 25 policy to prevent any customers who attempt to purchase alcohol and who appear to the staff member to be under the age of 25 years from making such a purchase without having first provided identification. Only a valid British driver's licence showing a photograph of the person, a valid British passport or proof of age card showing the 'Pass' hologram (or any other nationally accredited scheme) are to be accepted as identification;
- (g) Notices advertising the Challenge 25 policy shall be displayed in prominent positions on the premises;
- (h) All cashiers shall be trained to record refusals of sales of alcohol in a refusals book/ register. The book/ register can be electronic or hard copy and shall contain:
 - Details of the time and date the refusal was made;
 - The identity of the staff member refusing the sale;
 - Details of the alcohol the person attempted to purchase.This book/ register will be available for inspection by a police officer or other authorised officer on request;
- (i) The Designated Premises Supervisor and the Premises Licence Holder (where an individual) shall be trained on the most recent BIIAB course (to be advised by the Licensing Department), or any similarly recognised nationally approved accreditation curriculum, within a three month period;
- (j) Persons authorised to sell alcohol shall be trained to BIIAB Level 1 Award in Responsible Alcohol Retailing, or any other similarly recognised nationally approved accreditation curriculum. Records of the training and reminders given shall be kept;
- (k) All new members of staff must undertake initial training on age restricted sales before they are permitted to sell alcohol and registered within 28 days of employment to attend the BIIAB Level 1 Award in Responsible Alcohol Retailing or any other similarly recognised nationally approved accreditation curriculum;

LICENSING APPLICATIONS SUB-COMMITTEE 2 MINUTES - 12 JANUARY 2017

- (l) All staff shall be refresher trained on the law relating to underage sales every three months on how to question and refuse sales if necessary, utilising the Challenge 25 policy. Records of the training and reminders given shall be retained;
- (m) All packaging and utensils for use by customers shall be made of biodegradable or recyclable materials.

(The meeting started at 9.34am and finished at 11.30am)

LICENSING ACT 2003 HEARING TUESDAY 7th FEBRUARY 2017 @ 1700HRS
(5PM)

APPLICATION FOR THE GRANT OF A PREMISES LICENCE

1. Premises:

Sprinkles Gelato
120 London Road
Reading
RG1 5AY

2. Applicant:

AM Estates Ltd

3. Premises Licence:

There is currently no premises licence in force at the premises.

4. Proposed licensable activities and hours:

The application is for the grant of a premises licence for the following activities:

Recorded Music

Monday to Sunday from 0800hrs until 0000hrs

Late Night Refreshment

Monday to Sunday from 2300hrs until 0000hrs

Opening Hours

Monday to Sunday from 0800hrs until 0000hrs

5. Temporary Event Notices

In considering any application the Licensing Authority should be aware of the possible use of Temporary Event Notices to extend entertainment activities or hours of operation. A premises may extend the hours or scope of their operation by the use of Temporary Event Notices. Up to 15 events per year can be held under this provision at a particular premises. These events may last for up to 168 hours provided less than 500 people are accommodated and provided the total number of days used for these events does not exceed 21 per year.

6. Date of receipt of application: 16th December 2016

A copy of the application form is attached as Appendix RF-1

7. Date of closure of period for representations:

13th January 2017

8. Representations received:

During the 28 day consultation process for the application, a representation was received from:

Andrea Malcolm on behalf of herself and Diane Goodlock.

A copy of this representation is attached at appendix RF-2

9. Licensing Objectives and Reading Borough Council's Licensing Policy Statement

In considering representations received the Licensing Authority has a duty to carry out its functions with a view to promoting the four licensing objectives, which are as follows:

- the prevention of crime and disorder;
- public safety
- the prevention of public nuisance
- the protection of children from harm

Any conditions that are placed on a premises licence should be appropriate and proportionate with a view to promoting the licensing objectives. The Licensing Authority can amend, alter or refuse an application should it be deemed appropriate for the promotion of the licensing objectives.

The Council's licensing policy also places an onus on applicant's who wish to open past 11pm to demonstrate how they will mitigate the issues of crime and disorder and potential public nuisance.

Amended Guidance issued under section 182 of the Licensing Act 2003 March 2015

Licensing Objectives and Aims:

- 1.5 (However) the legislation also supports a number of other key aims and purposes. These are vitally important and should be principal aims for everyone involved in licensing work.

They include:

protecting the public and local residents from crime, anti-social behaviour and noise nuisance caused by irresponsible licensed premises;

Public nuisance:

- 2.14 The 2003 Act enables licensing authorities and responsible authorities, through representations, to consider what constitutes public nuisance and what is appropriate to prevent it in terms of conditions attached to specific premises licences and club premises certificates. It is therefore important that in considering the promotion of this licensing objective, licensing authorities and responsible authorities focus on the effect of the licensable

activities at the specific premises on persons living and working (including those carrying on business) in the area around the premises which may be disproportionate and unreasonable. The issues will mainly concern noise nuisance, light pollution, noxious smells and litter.

Steps to promote the licensing objectives:

8.33 In completing an operating schedule, applicants are expected to have regard to the statement of licensing policy for their area. They must also be aware of the expectations of the licensing authority and the responsible authorities as to the steps that are appropriate for the promotion of the licensing objectives, and to demonstrate knowledge of their local area when describing the steps they propose to take to promote the licensing objectives. Licensing authorities and responsible authorities are expected to publish information about what is meant by the promotion of the licensing objectives and to ensure that applicants can readily access advice about these matters. However, applicants are also expected to undertake their own enquiries about the area in which the premises are situated to inform the content of the application.

8.34 Applicants are, in particular, expected to obtain sufficient information to enable them to demonstrate, when setting out the steps they propose to take to promote the licensing objectives, that they understand:

- the layout of the local area and physical environment including crime and disorder hotspots, proximity to residential premises and proximity to areas where children may congregate;
- any risk posed to the local area by the applicants' proposed licensable activities; and
- any local initiatives (for example, local crime reduction initiatives or voluntary schemes including local taxi-marshalling schemes, street pastors and other schemes) which may help to mitigate potential risks.

8.35 Applicants are expected to include positive proposals in their application on how they will manage any potential risks. Where specific policies apply in the area (for example, a cumulative impact policy), applicants are also expected to demonstrate an understanding of how the policy impacts on their application; any measures they will take to mitigate the impact; and why they consider the application should be an exception to the policy.

8.36 It is expected that enquiries about the locality will assist applicants when determining the steps that are appropriate for the promotion of the licensing objectives. For example, premises with close proximity to residential premises should consider what effect this will have on their smoking, noise

management and dispersal policies to ensure the promotion of the public nuisance objective. Applicants must consider all factors which may be relevant to the promotion of the licensing objectives, and where there are no known concerns, acknowledge this in their application.

8.37 The majority of information which applicants will require should be available in the licensing policy statement in the area. Other publicly available sources which may be of use to applicants include:

- the Crime Mapping website;
- Neighbourhood Statistics websites;
- websites or publications by local responsible authorities;
- websites or publications by local voluntary schemes and initiatives; and
- on-line mapping tools.

8.38 While applicants are not required to seek the views of responsible authorities before formally submitting their application, they may find them to be a useful source of expert advice on local issues that should be taken into consideration when making an application. Licensing authorities may wish to encourage co-operation between applicants, responsible authorities and, where relevant, local residents and businesses before applications are submitted in order to minimise the scope for disputes to arise.

8.39 Applicants are expected to provide licensing authorities with sufficient information in this section to determine the extent to which their proposed steps are appropriate to promote the licensing objectives in the local area. Applications must not be based on providing a set of standard conditions to promote the licensing objectives and applicants are expected to make it clear why the steps they are proposing are appropriate for the premises.

The Licensing Act 2003 under Section 18 (6) also states that any relevant representation should be considered in the context of:

(a) the likely effect of the grant of the premises licence on the promotion of the licensing objectives.

Therefore in the context of the grant of a licence, it is reasonable for the Licensing Authority to base its decision on an application on what the likely effects of granting a licence would have on the promotion of the licensing objectives.

The Council's Licensing Policy Statement:

11.4 Licensed Premises in Residential Areas

11.4.1 In general the Authority will deal with the issue of licensing hours on the individual merits of each application. However, when issuing a licence, stricter conditions are likely to be imposed with regard to noise control in the case of premises that are situated in largely residential areas. In general, public houses located in and catering for residential areas wishing to open beyond 11pm will need to demonstrate clearly that public nuisance will not result from later operation.



Reading
Application for a premises licence
Licensing Act 2003

For help contact
licensing@reading.gov.uk
 Telephone: 0118 937 3762

* required information

Section 1 of 19

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference	<input type="text" value="Not Currently In Use"/>	This is the unique reference for this application generated by the system.
Your reference	<input type="text"/>	You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.
Are you an agent acting on behalf of the applicant?	<input type="radio"/> Yes <input checked="" type="radio"/> No	Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

Applicant Details

* First name	<input type="text" value="Azad"/>	
* Family name	<input type="text" value="Majid"/>	
* E-mail	<input type="text" value="REDACTED"/>	
Main telephone number	<input type="text" value="REDACTED"/>	Include country code.
Other telephone number	<input type="text"/>	
<input checked="" type="checkbox"/> Indicate here if you would prefer not to be contacted by telephone		

Are you:

<input checked="" type="radio"/> Applying as a business or organisation, including as a sole trader	A sole trader is a business owned by one person without any special legal structure. Applying as an individual means you are applying so you can be employed, or for some other personal reason, such as following a hobby.
<input type="radio"/> Applying as an individual	

Applicant Business

Is your business registered in the UK with Companies House?	<input checked="" type="radio"/> Yes <input type="radio"/> No	Note: completing the Applicant Business section is optional in this form.
Registration number	<input type="text" value="10152146"/>	
Business name	<input type="text" value="AM Estates LTD"/>	If your business is registered, use its registered name.
VAT number	<input type="text" value="GB"/> <input type="text" value="242003074"/>	Put "none" if you are not registered for VAT.
Legal status	<input type="text" value="Private Limited Company"/>	

Continued from previous page...

Your position in the business

Home country

The country where the headquarters of your business is located.

Registered Address

Address registered with Companies House.

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Section 2 of 19

PREMISES DETAILS

I/we, as named in section 1, apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in section 2 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

Premises Address

Are you able to provide a postal address, OS map reference or description of the premises?

- Address OS map reference Description

Postal Address Of Premises

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Further Details

Telephone number

Non-domestic rateable value of premises (£)

Section 3 of 19

APPLICATION DETAILS

In what capacity are you applying for the premises licence?

- An individual or individuals
- A limited company
- A partnership
- An unincorporated association
- A recognised club
- A charity
- The proprietor of an educational establishment
- A health service body
- A person who is registered under part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales
- A person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 in respect of the carrying on of a regulated activity (within the meaning of that Part) in an independent hospital in England
- The chief officer of police of a police force in England and Wales
- Other (for example a statutory corporation)

Confirm The Following

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities
- I am making the application pursuant to a statutory function
- I am making the application pursuant to a function discharged by virtue of Her Majesty's prerogative

Section 4 of 19

NON INDIVIDUAL APPLICANTS

Provide name and registered address of applicant in full. Where appropriate give any registered number. In the case of a partnership or other joint venture (other than a body corporate), give the name and address of each party concerned.

Non Individual Applicant's Name

Name

Details

Registered number (where applicable)

Description of applicant (for example partnership, company, unincorporated association etc)

Continued from previous page...

Limited Company

Address

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Contact Details

E-mail

Telephone number

Other telephone number

Section 5 of 19

OPERATING SCHEDULE

When do you want the premises licence to start? / /
dd mm yyyy

If you wish the licence to be valid only for a limited period, when do you want it to end / /
dd mm yyyy

Provide a general description of the premises

For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off- supplies you must include a description of where the place will be and its proximity to the premises.

Ice Cream Parlour selling predominately ice cream together with tea/ coffee and hot waffles and crepes.

If 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend

Continued from previous page...

Section 6 of 19

PROVISION OF PLAYS

Will you be providing plays?

- Yes No

Section 7 of 19

PROVISION OF FILMS

Will you be providing films?

- Yes No

Section 8 of 19

PROVISION OF INDOOR SPORTING EVENTS

Will you be providing indoor sporting events?

- Yes No

Section 9 of 19

PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS

Will you be providing boxing or wrestling entertainments?

- Yes No

Section 10 of 19

PROVISION OF LIVE MUSIC

Will you be providing live music?

- Yes No

Section 11 of 19

PROVISION OF RECORDED MUSIC

Will you be providing recorded music?

- Yes No

Standard Days And Timings

MONDAY

Start

End

Start

End

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

Give timings in 24 hour clock.
(e.g., 16:00) and only give details for the days
of the week when you intend the premises
to be used for the activity.

Continued from previous page...

THURSDAY

Start	<input type="text" value="08:00"/>	End	<input type="text" value="00:00"/>
Start	<input type="text" value="08:00"/>	End	<input type="text" value="00:00"/>

FRIDAY

Start	<input type="text" value="08:00"/>	End	<input type="text" value="00:00"/>
Start	<input type="text" value="08:00"/>	End	<input type="text" value="00:00"/>

SATURDAY

Start	<input type="text" value="08:00"/>	End	<input type="text" value="00:00"/>
Start	<input type="text" value="08:00"/>	End	<input type="text" value="00:00"/>

SUNDAY

Start	<input type="text" value="08:00"/>	End	<input type="text" value="00:00"/>
Start	<input type="text" value="08:00"/>	End	<input type="text" value="00:00"/>

Will the playing of recorded music take place indoors or outdoors or both?

- Indoors Outdoors Both

Where taking place in a building or other structure tick as appropriate. Indoors may include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

We will be playing music directly from a subscription from Amazon Fire TV or other similar service.

State any seasonal variations for playing recorded music

For example (but not exclusively) where the activity will occur on additional days during the summer months.

N/A

Non-standard timings. Where the premises will be used for the playing of recorded music at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

N/A

Section 12 of 19

PROVISION OF PERFORMANCES OF DANCE

Will you be providing performances of dance?

Section 13 of 19

PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE

Will you be providing anything similar to live music, recorded music or performances of dance?

Yes

No

Section 14 of 19

LATE NIGHT REFRESHMENT

Will you be providing late night refreshment?

Yes

No

Standard Days And Timings

MONDAY

Start

End

Start

End

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

Give timings in 24 hour clock. (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

Continued from previous page...

Will the provision of late night refreshment take place indoors or outdoors or both?

- Indoors Outdoors Both

Where taking place in a building or other structure tick as appropriate. Indoors may include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

N/A

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

N/A

Non-standard timings. Where the premises will be used for the supply of late night refreshments at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

N/A

Section 15 of 19

SUPPLY OF ALCOHOL

Will you be selling or supplying alcohol?

- Yes No

PROPOSED DESIGNATED PREMISES SUPERVISOR CONSENT

How will the consent form of the proposed designated premises supervisor be supplied to the authority?

- Electronically, by the proposed designated premises supervisor
 As an attachment to this application

Reference number for consent form (if known)

If the consent form is already submitted, ask the proposed designated premises supervisor for its 'system reference' or 'your reference'.

Section 16 of 19

ADULT ENTERTAINMENT

Continued from previous page...

Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

Give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.

n/a

Section 17 of 19

HOURS PREMISES ARE OPEN TO THE PUBLIC

Standard Days And Timings

MONDAY

Start

End

Start

End

Give timings in 24 hour clock.
(e.g., 16:00) and only give details for the days
of the week when you intend the premises
to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Continued from previous page...

N/A

Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

N/A

Section 18 of 19

LICENSING OBJECTIVES

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

List here steps you will take to promote all four licensing objectives together.

We believe we have taken all the necessary steps to make sure the general public and also our staff are safe. We have taken all reasonable preventable steps following the guidance of professionals, to include but not be limited to. using CCTV cameras with a 24 Hour recording, a security alarm, a multi point fire alarm with various sensors, emergency lighting. Regular testing of the alarm, smoke detectors, emergency lighting and CCTV camera system.

b) The prevention of crime and disorder

CCTV cameras have been installed in the premises. Alarms are fitted and we also have 24 hour security surveillance.

c) Public safety

We have CCTV cameras, 24 Hour security surveillance and fire alarms which are tested regularly. We have also trained our staff members in public safety and importantly what to do in case of an emergency. Emergency lighting, fire alarms and several fire exit points located at the front, back and sides have been put in place following professional advice.

d) The prevention of public nuisance

To ensure the music is turned down after 10pm. We will refuse to serve drunk and disorderly people. We will not allow more than a certain amount of people at the premises at one time. We will close the premises at 12 am

e) The protection of children from harm

CCTV cameras, Not serve children under the age of 12 years without adult supervision

Continued from previous page...

Section 19 of 19

PAYMENT DETAILS

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card.

The fee payable will be based on the rateable value of the property. Band A - 0 - 4300 - Fee Payable - 100 Band B - 4301 - 33,000 - Fee Payable - 190 Band C - 33,001 - 87,000 - Fee Payable - 315 Band D - 87,001 - 125,000 - Fee payable - 450 Band E - 125,001 and over - Fee payable - 635 Additional fees apply to outdoor events.

* Fee amount (£)

DECLARATION

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

* Full name

* Capacity

* Date / /
dd mm yyyy

Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...
 2. Go back to <https://www.gov.uk/apply-for-a-licence/premises-licence/reading/apply-1> to upload this file and continue with your application.
- Don't forget to make sure you have all your supporting documentation to hand.

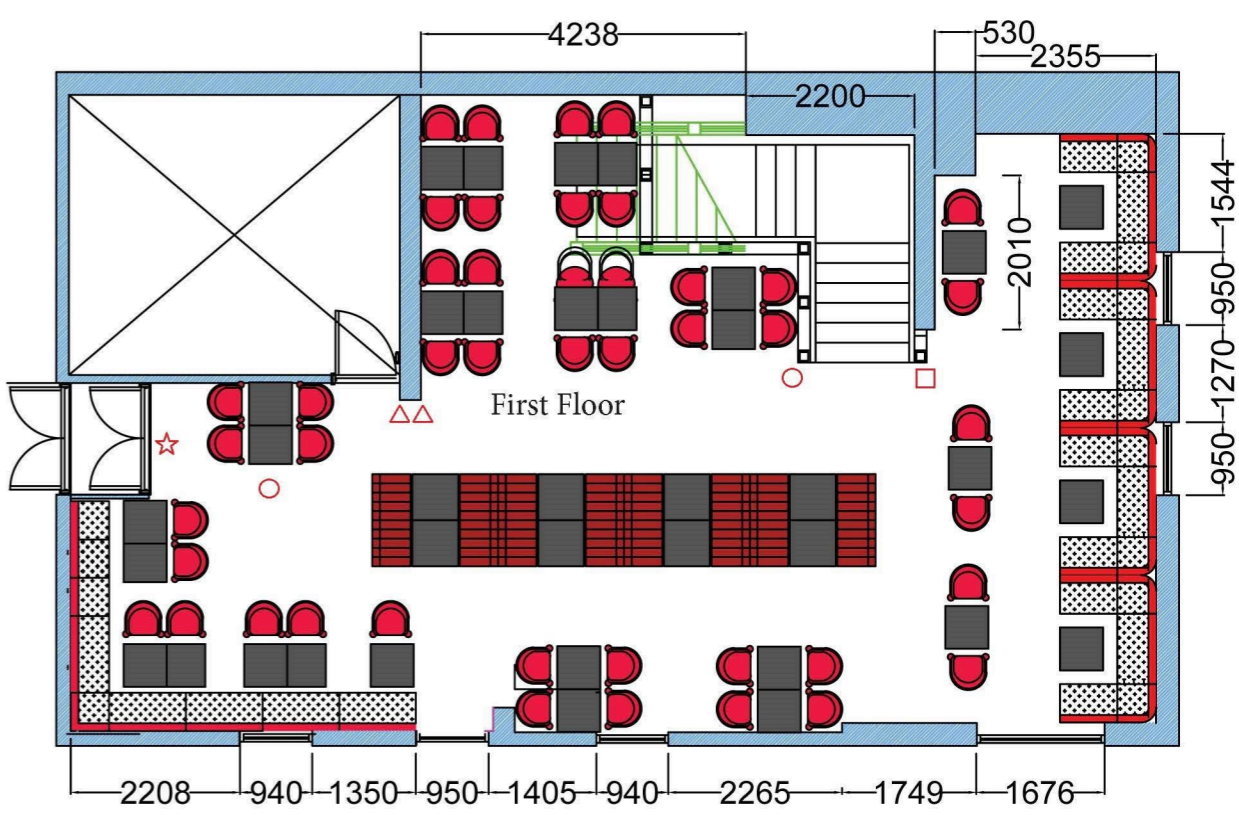
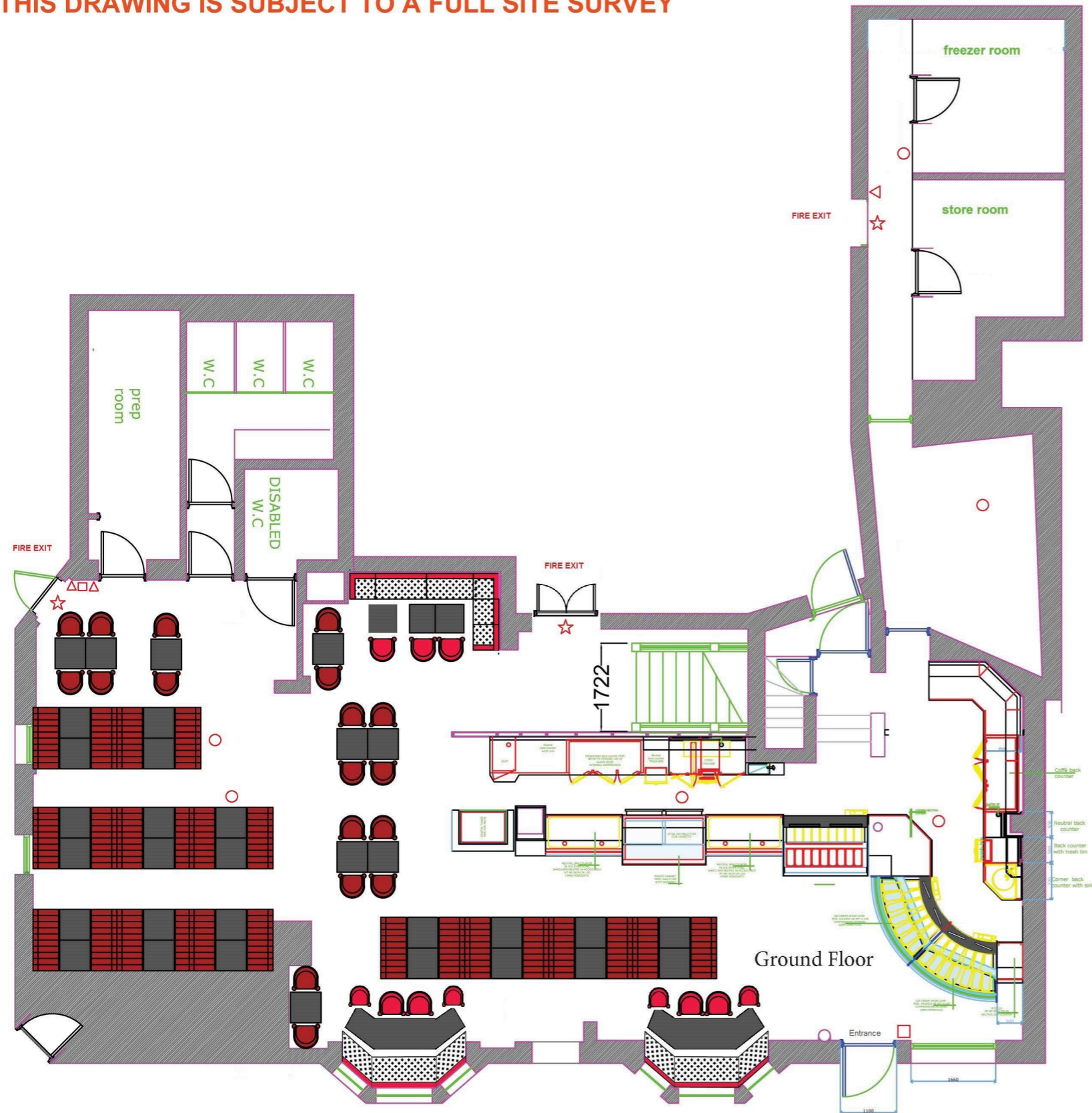
IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

OFFICE USE ONLY

Applicant reference number	<input type="text"/>
Fee paid	<input type="text"/>
Payment provider reference	<input type="text"/>
ELMS Payment Reference	<input type="text"/>
Payment status	<input type="text"/>
Payment authorisation code	<input type="text"/>
Payment authorisation date	<input type="text"/>
Date and time submitted	<input type="text"/>
Approval deadline	<input type="text"/>
Error message	<input type="text"/>
Is Digitally signed	<input type="checkbox"/>

[< Previous](#) [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#) [14](#) [15](#) [16](#) [17](#) [18](#) [19](#) [Next >](#)

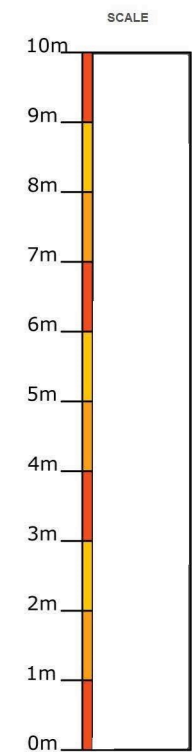
THIS DRAWING IS SUBJECT TO A FULL SITE SURVEY



SPRINKLES GELATO

LEGEND

- = FIRE ALARMS
- = FIRE CALL POINTS
- = FIRE EXTINGUISHERS
- ☆ = FIRE EXITS



Proposed General Arrangement

<p>COPYRIGHT NOTICE THE COPYRIGHT, DESIGN RIGHT AND MORAL RIGHT IN THIS WORK BELONGS TO b3 AND IS HEREBY ASSERTED, ALL RIGHTS RESERVED. PERSONS GENUINELY NEEDING TO ADAPT THE WORK FOR BONA FIDE PURPOSES IN CONNECTION WITH THE PROJECT IN QUESTION ARE LICENSED TO DO SO FOR SUCH PURPOSE ONLY BUT MUST INFORM US AND KEEP A RECORD FOR NOT LESS THAN SIX YEARS OF ALL CHANGES OR ADAPTATIONS MADE, AND DO NOT THEREBY RECEIVE ANY RIGHTS OF JOINT AUTHORSHIP. WE WILL NOT BE RESPONSIBLE FOR ANY ADAPTATIONS OR CHANGES MADE BY THIRD PARTIES UNLESS WE HAVE SPECIFICALLY AUTHORISED THEM AND ACCEPTED RESPONSIBILITY IN WRITING.</p> <p>DO NOT SCALE FROM THIS DRAWING. ALL DIMENSIONS ARE IN MILLIMETERS UNLESS OTHERWISE STATED. DIMENSIONS ON SITE AND ALL EQUIPMENT SIZES TO BE VERIFIED PRIOR TO WORK COMMENCING.</p>	<p>SPECIFICATION & STANDARD DETAIL DOCUMENTS THIS DWG SHALL BE READ IN CONJUNCTION WITH STANDARD DETAIL DWGS AND SPECIFICATION OF WORKS WHERE PROVIDED.</p> <p>FINISHES SCHEDULE REFER TO CURRENT FINISHES SCHEDULE FOR SPECIFICATIONS REGARDING FINISHES ANNOTATED BY LETTER/NUMBER WITHIN THIS DWG.</p> <p>CONFIDENTIALITY THIS DRAWING IS ISSUED CONFIDENTIALLY AND MUST NOT BE DISCLOSED TO ANY THIRD PARTIES WITHOUT THE PRIOR WRITTEN CONSENT OF b3.</p>	<p>DRAWN BY:</p> <hr/> <p>REVISIONS:</p> <table border="1" style="width: 100%; border-collapse: collapse; font-size: 0.7em;"> <tr> <th>REV:</th> <th>DETAIL:</th> <th>DATE:</th> </tr> <tr> <td> </td> <td> </td> <td> </td> </tr> </table>	REV:	DETAIL:	DATE:				<p>APPROVED BY:</p> <hr/> <p>REVISIONS:</p> <table border="1" style="width: 100%; border-collapse: collapse; font-size: 0.7em;"> <tr> <th>REV:</th> <th>DETAIL:</th> <th>DATE:</th> </tr> <tr> <td> </td> <td> </td> <td> </td> </tr> </table>	REV:	DETAIL:	DATE:				<p>DATE:</p> <hr/> <p>SCALE: 1/50 @ A1</p>	<p>DRAWING NO: 1</p> <hr/> <p>DRAWING NAME:</p> <hr/> <p>CLIENT: SPRINKLES READING</p> <hr/> <p>SITE ADDRESS:</p>
REV:	DETAIL:	DATE:															
REV:	DETAIL:	DATE:															

French, Richard

From: Andrea Malcolm <[REDACTED]>
Sent: 11 January 2017 15:56
To: Licensing
Cc: Paul Johnson
Subject: SPRINKLES GELATO - 120 LONDON ROAD, READING, RG1 5AY - RS responded

This is an EXTERNAL EMAIL. STOP. THINK before you CLICK links or OPEN attachments.

Dear Sirs

I would like to object to the planning application from Sprinkles Gelato to play recorded music from 0800 hrs. until 0000 hrs. Monday to Sunday.

The reason for the objection is that Gelato is situated in a residential area and I am concerned about noise levels from this establishment especially during the summer months.

Sprinkles Gelato was opened as an Ice Cream Parlour not a night-club. We have had issues with noise from 120 London Road when it was a night-club. The License application is asking for permission to play music from 8am until Midnight Monday to Sunday this is totally unacceptable and unreasonable hours.

I am happy to see Sprinkles continue their business as a ice cream parlour but not as a potential night-club.

I am writing on behalf of myself and Diane Goodlock - resident [REDACTED] De Beauvoir Road

I am a resident of Carnarvon Road, RG1 5SB.

Thank you for your time and I look forward to hearing from you.

Best regards

Andrea Malcolm

Andrea Malcolm
Redlands and University NAG Communications
[REDACTED]

Click [here](#) to report this email as spam.